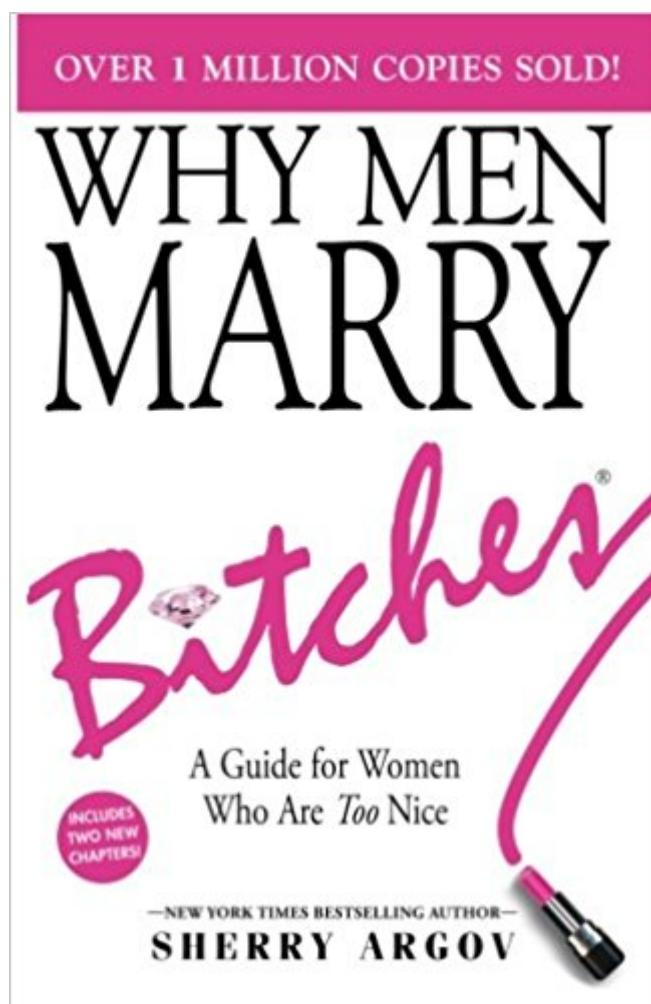


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# WHY MEN MARRY BITCHES: EXPANDED NEW EDITION - A Guide For Women Who Are Too Nice



## Synopsis

"ONE OF THE 10 MOST ICONIC RELATIONSHIP BOOKS OF THE PAST TEN YEARS."Â Never shy and always laugh-out-loud funny, Why Men Marry Bitches: THE NEW EXPANDED EDITION, is a classic bestseller that you will read over-and-over each time you need to feel more confident in your relationship. With girlfriend-to-girlfriend detail and the heartfelt advice you would only get from a big sister, Argov explains why being an extra-nice "people pleaser" won't necessarily make a man more devoted. Argov is known for her authenticity, original content and for going "behind the curtain" to interview hundreds of men so they reveal all their secret strategies to women.Â This guide is packed with advice from hundreds of men who share the male point of view. Men answer questions like:--Do men notice whether a woman has dignity and self-worth?--Will a man manipulate a weaker woman to get the relationship to always be ....on his terms?--Why does feminine power create an instant "spark?"--Why is her confidence so intriguing?--Why does a woman's strength make a man think about long-term?This NEW EXPANDED EDITION has:--Two new chapters. --100 Desirability Principles.--25 new principles.Â --And many more interviews with men!There is a reason why your girlfriends keep telling you to buy Why Men Marry Bitches. And now this NEW EXPANDED EDITION is even more comprehensive. Whether you are single or married-- this is the feel-good guide that will show you how to exude confidence, increase the romantic chemistry, and get the love and respect you deserve.Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Praise for Sherry Argov's books:"One of "The 10 Most Iconic Relationship Books of the Past Ten Years." --Yahoo!"A self-help classic." --Daily Mail"America's top relationship guide." --The Book Tribe"Men don't really go for 'nice.' They go for 'interesting.'" --Chicago Sun-Times"We're talking about having so much self-respect, Aretha Franklin would high-five you." --Los Angeles Times"The pejorative meaning of the word 'bitch' has been reclaimed... it means a strong, feisty woman who has moxie, and knows when to use it. A bitch is... sap free." --Pursuit Magazine"[Argov is] talking about a strong woman. Someone who knows what she's doing in life. Someone who will share the load, but who will stand her ground." --Joy Behar, Co-host of The View"Sherry Argov shows women how to transform a casual relationship into a committed one." --The Today Show"The Best of Culture." --Esquire"A hot book!" --Fox News Channel"A must-read at Sunday brunch." --New York Daily News"(Argov's book flew off the shelves.... Men thrive with women who can set boundaries and who push back when they try to cross the line." --Cosmopolitan"Ultimately Sherry Argov's message boils down to one of confidence and self respect...it's the only sane way to go." --Glo MSN

## Book Information

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## Customer Reviews

REVIEWS FROM THE MEDIA & PRESS:"One of "The 10 Most Iconic Relationship Books of the Past Ten Years." --Yahoo!"A self-help classic." --Daily Mail"America's top relationship guide." --The Book Tribe"Men don't really go for 'nice.' They go for 'interesting.'" --Chicago Sun-Times"We're talking about having so much self-respect, Aretha Franklin would high-five you." --Los Angeles Times"The pejorative meaning of the word 'bitch' has been reclaimed... it means a strong, feisty woman who has moxie, and knows when to use it. A bitch is... sap free." --Pursuit Magazine"[Argov is] talking about a strong woman. Someone who knows what she's doing in life. Someone who will share the load, but who will stand her ground." --Joy Behar, Co-host of The View"Sherry Argov shows women how to transform a casual relationship into a committed one." --The Today Show"The Best of Culture." --Esquire"A hot book!" --Fox News Channel"A must-read at Sunday brunch." --New York Daily News"(Argov's book flew off the shelves.... Men thrive with women who can set boundaries and who push back when they try to cross the line." --Cosmopolitan"Ultimately Sherry Argov's message boils down to one of confidence and self respect...it's the only sane way to go." --Glo MSN

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Wow - this is one of the most insightful and informative books I've read in a LONG time. Not only

that, it's extremely entertaining and very hard to put down. I had to make myself stop reading just to get to bed on time. I think some of the negative reviews of this book are very unfair, and simply indicate the reviewers didn't even bother to read the beginning of the book where Argov makes it infinitely crystal clear what her intent was behind the title and what she's setting out to demonstrate in her book. Additionally, the book is very well organized into myths and principles that build nicely on each other as she progresses through the "dating"/relationship process. Her sense of humor makes her examples of men's behaviors hysterically funny. The analogy about the crack dealer had me howling out loud. I just couldn't stop laughing, and it's rare that a book makes me do that. So, for the humor alone, the book is well worth a read, but you get so much more from it. Argov made me realize some of the really stupid things I've done with my ex-s; how I played into their manipulations, and how I'd fallen into the mind-game traps that men play with women. And any idealist who thinks this doesn't happen needs to snap out of their fantasy world and pay better attention. It happens all the time, every time. Sometimes men aren't even fully aware of the games they play to push women's buttons and to find women's weak points. Yes - they DO do this. They are hard-wired to behave the way they do. When I look back at my failed relationships, I see that what Argove says happens, has all happened to me; I just didn't realize it at the time. Argov is so spot on when she illustrates the ways men goad women into revealing the chinks in their armour. I learned so much from this book. Can't wait to put her recommendations into practice. Even if no lasting relationship materializes, Argov just has excellent recommendations on how to respond appropriately to people so they'll always respect your integrity and dignity. And for that alone, this book is worth more than gold.

WONDERFUL! I recommend to ALL my girlfriends!! A better book about respecting yourself and boundaries I've never found. This book explains the importance of setting limits, lets you know what men try to do in order to subtly push those limits, and gives you easy guidelines for how to react (without looking crazy and by besting the manipulators). Any lady with communication issues or who gets talked over by her lousy boyfriend NEEDS to read this.

This is the best book!! The Author is so funny, but has EXCELLENT ideas!! As far as I know, she has only written this book and one other. I wish she would write more books...

I love this book. I encourage any woman to read it as it can make a huge difference not only in dating but in current relationships as well. I'm in a serious relationship and did not discover the book

until after we moved in together but wish I'd found it before! I refer back to this book on a weekly basis. When my guy slacks up I thumb through these pages and regroup my inner diva! By applying these principles I am able to get him lined up again! It simply helps us women learn how men think and also help us recognize when we are sabotaging ourselves by giving too much or by chasing the men. Now I just need a follow up book to teach married women how to maintain their 'dream girl' position in the relationship and keep our husbands on their toes! One of the best gifts you can give your girl friends!!

I wish I had read/known about this book years ago! It's hilarious, straight forward, informative, mind blowing, and true. I didn't purchase this book because I was trying to get a ring or catch the guy, I wanted to feel stronger/more confident, and know my worth and what I deserve. I can tell you, this book helped accomplish all of that and more. Sherry's humor really makes it relatable, and the input from the men was eye opening in such a wonderful way. Reading this instantly gave me a confidence boost, and made me want to apply a lot of what I'd learned to my current relationship. I could tell things were getting too comfortable, and I could feel I was being taken for granted, and he wasn't putting in as much effort as he had in the past. I started to back away and only be available 60-70% of the time (as Sherry stated) and within four days, there was a drastic change in his actions and attitude towards me. He started texting and calling more, trying to set up more dates, asking more about my day and trying to involve himself in my daily life. The topping on the cake that let me know this book really works, was when he sent me a text with a YouTube link to a song. The lyrics repeated, "You don't know what you've got till it's gone." He then proceeded to tell me he couldn't wait for our date that night. Empowering book that showed me I can put my foot down in a way that won't push men away, but in a way that they will respect, and get their wheels turning. I think it is a must read, and I highly recommend it to anyone feeling stuck, or a little down. Sherry makes it such a fun read, I look forward to reading more books from her.

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